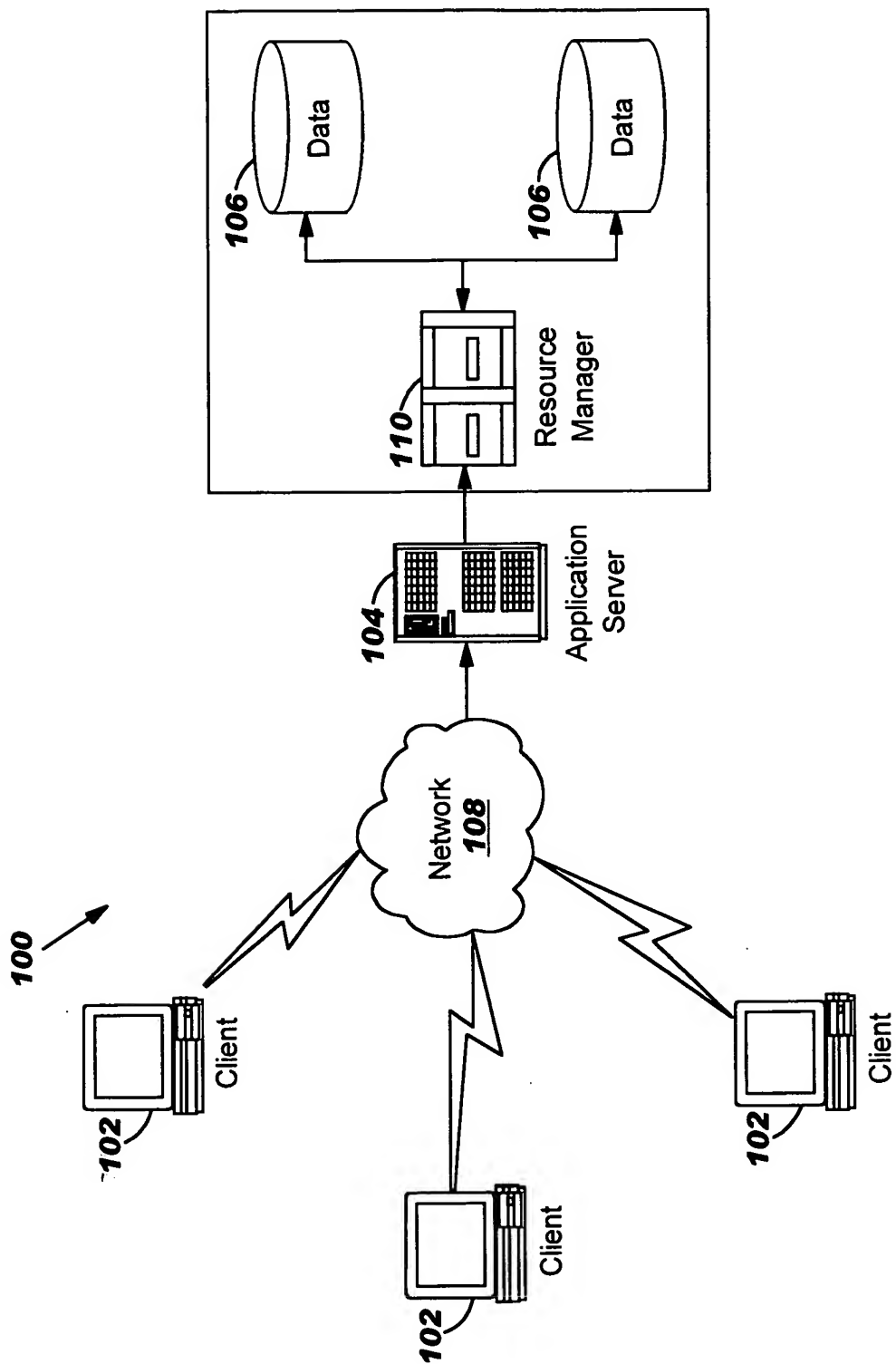


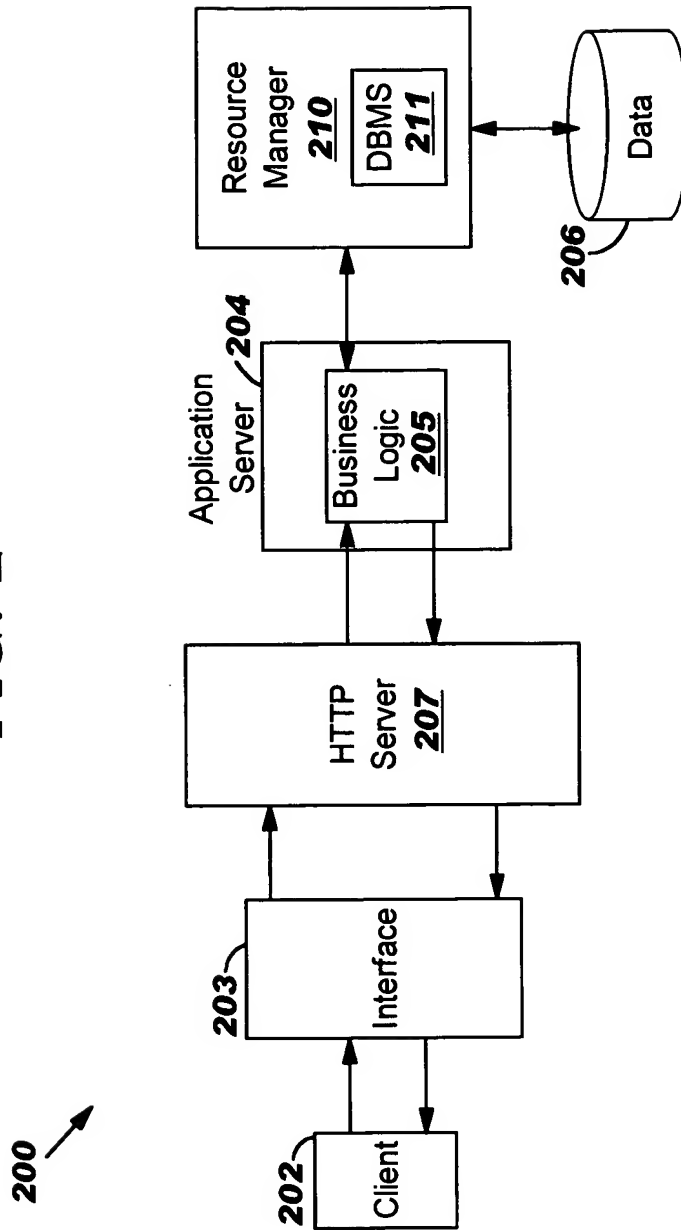
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FIG. 1

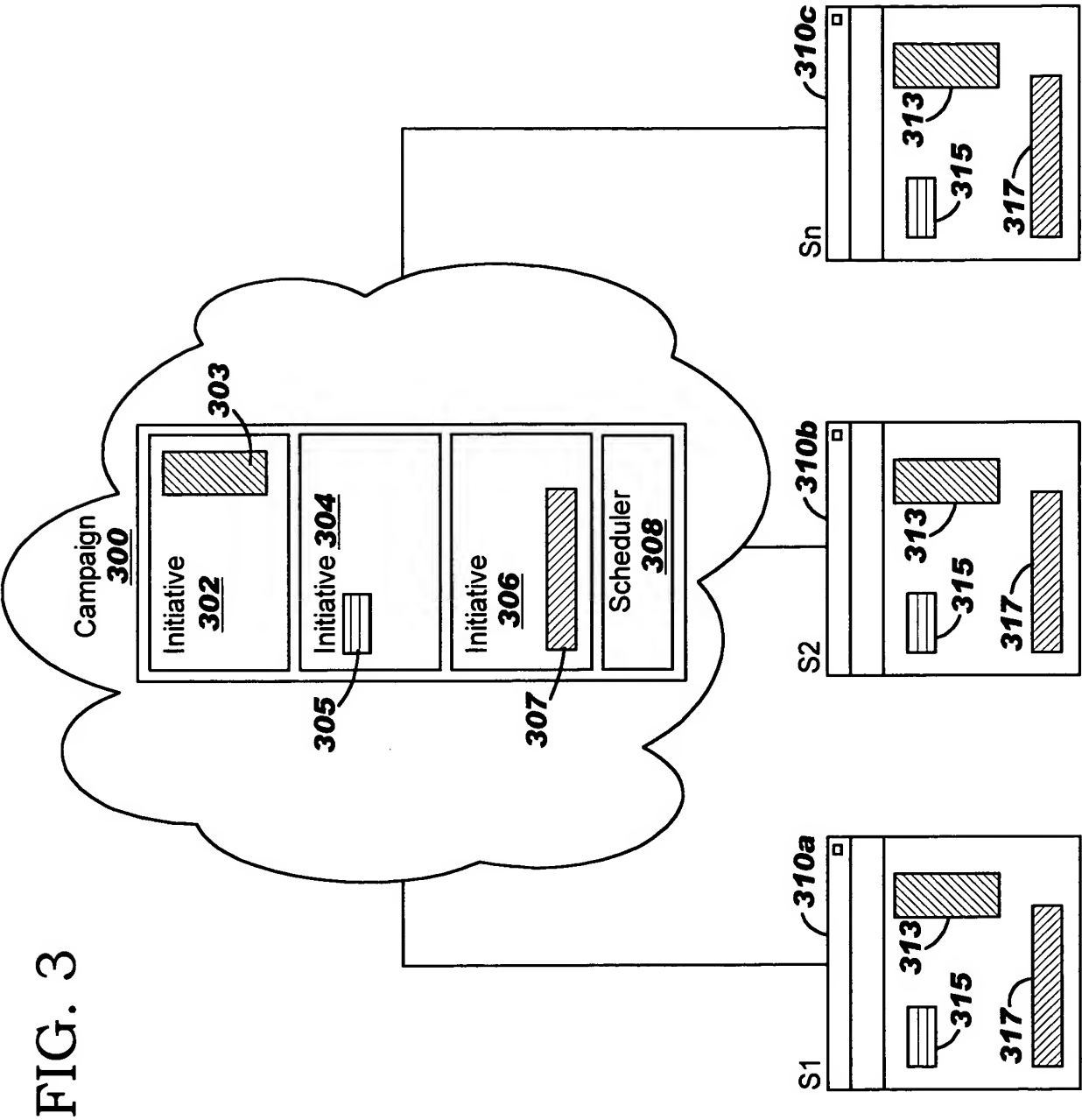


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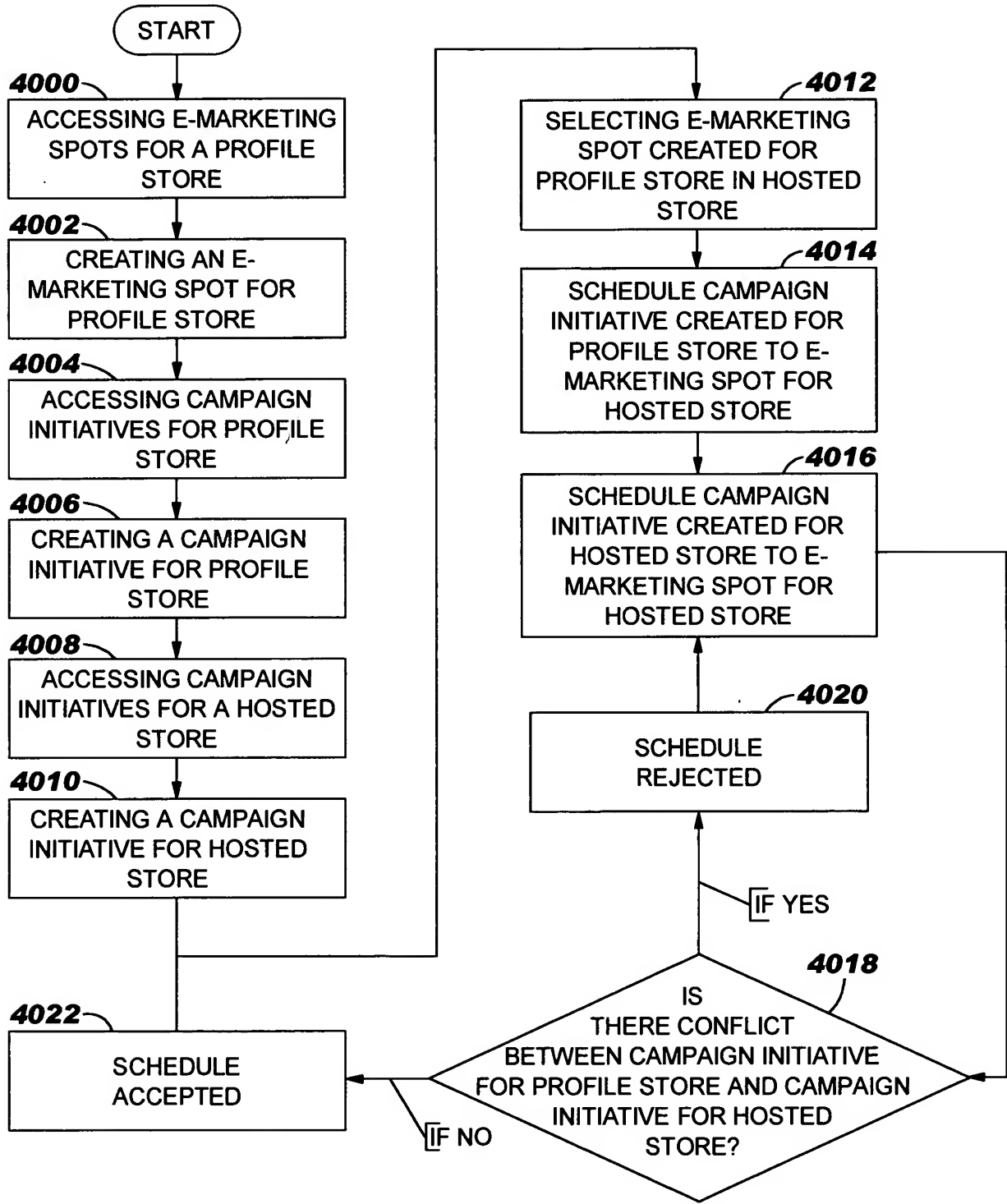
FIG. 2



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FIG. 4



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FIG. 5

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->CampaignInitiatives

Campaign Initiatives

View 

All ▾

 Page Number 

1

Go

0 items << 

First

 1 of 1 

Last

 >>

☐ Name

Description

▼ Campaign

Status

▼

There are currently no campaign initiatives to list. To create one, click New.

New...

Change

Summary

Duplicate...

Resume

Suspend

Statistics

Delete

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FIG. 6

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->CampaignInitiatives

Defining dates for targeting customers

General

What


Who

When

☒ Everyday

☐ Specific days of the week

Web Page Dialog

 The campaign initiative was successfully created

OK

Previous

Finish

Cancel

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FIG. 7

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->CampaignInitiatives

Campaign Initiatives

View

1 item

☐ Name

Description

Campaign

Status

☒ CampaignInHostedStore

Active

New...

Change

Summary

Duplicate...

Resume





Suspend

Statistics

Delete

FIG. 8

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer		  	
fulfillment 001 - Supplier Profile - United States English		Logout-->Home-->CampaignInitiatives	
Marketing Help			
Campaign Initiatives			
View	<input type="text" value="All"/>		<b>502</b>
0 items			
<input type="checkbox"/>	Name	Description	<input type="text" value="▼"/> Campaign <input type="text" value="▼"/> Status <input type="text" value="▼"/>
There are currently no campaign initiatives to list. To create one, click New.			
<div>New... Change Summary Duplicate... Resume Suspend Statistics Delete</div>			



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FIG. 9

500

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - Supplier Profile - United States English

Logout-->Home-->CampaignInitiatives

Marketing Help

General

What

Who

When

Defining dates for targeting customers

☒ Everyday

☐ Specific days of the week

Web Page Dialog

The campaign initiative was successfully created

OK

Previous

Finish

Cancel

FIG. 10

500

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - Supplier Profile - United States English

Marketing Help

Logout-->Home-->CampaignInitiatives

Campaign Initiatives

View 

All

1 item

Page Number 

1

Go

<< First 1 of 1 Last >>

<input type="checkbox"/> Name	Description	Campaign	Status
<input checked="" type="checkbox"/> CampaignInParentStore			Active

New...

Change

Summary

Duplicate...

Resume

Suspend

Statistics

Delete

504

508

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11/21

FIG. 11

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->CampaignInitiatives

Campaign Initiatives

View 

All

 Page Number 

1

Go

2 items << First 1 of 1 Last >>

<input type="checkbox"/> Name	Description	Campaign	Status
<input type="checkbox"/> CampaignInHostedStore			Active
<input checked="" type="checkbox"/> CampaignInParentStore			Active

New...

Change

Summary

Duplicate...

Resume

Suspend

Statistics

Delete

404

408

508

12/21

FIG. 12

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->CampaignInitiatives

Campaign Initiatives

View  Page Number

2 items << First 1 of 1 Last >>

<input type="checkbox"/> Name	Description	Campaign	Status
<input type="checkbox"/> CampaignInHostedStore			Active
<input checked="" type="checkbox"/> CampaignInParentStore			Active

404

508

477

New...  
Change  
Summary  
Duplicate...  
Resume  
Suspend  
Statistics  
Delete

Web Page Dialog

The selected row cannot be modified because it does not belong to the store for which you have logged in

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FIG. 13

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->CampaignInitiatives

Campaign Initiatives

View  Page Number

2 items << First 1 of 1 Last >>

<input type="checkbox"/> Name	Description	Campaign	Status
<input type="checkbox"/> CampaignInHostedStore			Active
<input checked="" type="checkbox"/> CampaignInParentStore			Active

New...  
Change  
Summary  
Duplicate...  
Resume  
Suspend  
Statistics  
Delete

404

508

477

408

Web Page Dialog

The selected row cannot be modified because it does not belong to the store for which you have logged in

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FIG. 14

600

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - Supplier Profile - United States English

Marketing Help

Logout-->Home-->E-MarketingSpots

e-Marketing Spots

Page Number 1 Go

<< First 1 of 1 Last >>

1 item

<input type="checkbox"/> Name	Description	Campaign	Status
<input type="checkbox"/> ESpotInParentStore			Active

New...  
Change  
Summary  
Schedule  
Delete

604

608

FIG. 15

700

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment001 - Supplier Profile - United States English

Marketing Help

Logout-->Home-->E-MarketingSpots>CampaignInitiativeScheduling

Campaign Initiative Scheduling

0 items

☐ Campaign Initiative

Start Date

End Date

<< First 1 of 1 Last >>

Page Number  Go

New...

Change Initiative

Delete

There are currently no campaign initiative schedulings to list. To create one, click New.

708

701

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FIG. 16

800

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment001 - Supplier Profile - United States English

Marketing Help

Logout-->Home-->E-MarketingSpots>CampaignInitiativeScheduling>ScheduleCampaignInitiatives

Selected Campaign Initiatives

Selected campaign  
--all campaigns --▼

Selected Campaign Initiatives  
CampaignInParentStore

<< Add

>> Remove

Available Campaign Initiatives

Year Month Day

Start date (required) 2003 05 12

Time 12:12

☒ Run this campaign initiative indefinitely

OK

Cancel



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FIG. 17

700

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment001 - Supplier Profile - United States English

Logout-->Home-->E-MarketingSpots>CampaignInitiativeScheduling

Marketing Help

Campaign Initiative Scheduling

1 item

Page Number 1 Go

<< First 1 of 1 Last >>

<input type="checkbox"/>	Campaign Initiative	Start Date	End Date
<input type="checkbox"/>	CampaignInParentStore	May 12, 2003 12:12 PM	Never

New...

Change Initiative

Delete

704

808

706

708

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FIG. 18

900

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->E-MarketingSpots

e-Marketing Spots

1 item

Page Number 1 Go

<< First 1 of 1 Last >>

<input type="checkbox"/> Name	Description	Campaign	Status
<input checked="" type="checkbox"/> ESpotInParentStore			Active

New...  
Change  
Summary  
Schedule  
Delete

608

904

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FIG. 19

1000

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout->Home->E-MarketingSpots>CampaignInitiative

Campaign Initiative Scheduling

1 item

Page Number 1 Go

<< First 1 of 1 Last >>

<input type="checkbox"/> Campaign Initiative	Start Date	End Date
<input type="checkbox"/> CampaignInParentStore	May 12, 2003 12:12 PM	Never

New...

Change Initiative

Delete




1004

808

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FIG. 20

1010

WebSphere Commerce Accelerator - Microsoft Internet Explorer		  	
fulfillment 001 - store01 - United States English		Logout-->Home-->E-MarketingSpots>CampaignInitiativeScheduling>ScheduleCampaignInitiatives	
Store	Sales	Marketing	Products
Logistics	Reports	Help	

Schedule Campaign Initiatives

Selected campaign  
--all campaigns --▼

Selected Campaign Initiatives

CampaignInHostedStore **1018**

<< Add

>> Remove

Available Campaign Initiatives

CampaignInParentStore **808**


Year Month Day  
Start date (required) 2003 05 12 16 Time 12:14 **1020**

☒ Run this campaign initiative indefinitely

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FIG. 21

1010

WebSphere Commerce Accelerator - Microsoft Internet Explorer		<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
fulfillment 001 - store01 - United States English		Logout-->Home-->E-MarketingSpots>CampaignInitiativeScheduling>ScheduleCampaignInitiatives	
Store	Sales	Marketing	Products
Logistics	Reports	Help	
Schedule Campaign Initiatives			
Selected campaign --all campaigns -- ▾			
Selected Campaign Initiatives CampaignInHostedStore		Available Campaign Initiatives CampaignInParentStore	
<< Add		>> Remove	
Web Page Dialog			
 The schedule to be created is in conflict with an existing schedule created by an associated store. The following is the start/end time of that schedule: (May 12, 2003 12:12 PM, No end date)			
Start date (required)		2003	05
		12	16
		Time	12:14
<input checked="" type="checkbox"/> Run this campaign initiative indefinitely			
OK		Cancel	

1017